

**Concord University**  
**Bachelor of Science in Recreation and Tourism Management**

*Registrar's Office Official Document*

Name: \_\_\_\_\_

120 hours minimum for graduation with a 2.00 average overall  
 56 hours from a four-year institution

2019-2020 Catalog

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
		3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203, 204, *224 or *225	3		
	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		
Fine Arts- (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
RTM 100	<b>Category 1 - Business and Professional Studies</b> BGEN 105, ECON 203, ECON 204, FIN 200, RTM 100 or SOWK 161	3	See Major	
	<b>Category 2 - Geography</b> GEOG 101, 255 or 321	3		
	<b>Category 3 - Political Science</b> POSC 101, 104, or 202	3		
	<b>Category 4 - Psychology</b> PSY 101 or 200			
	<b>Category 5 - Sociology</b> SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	<b>Category 1-Biological Science</b> BIOL 101, 102, 121, or 122	4		
	<b>Category 2-Earth &amp; Space Science</b> GEOL 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	<b>Category 3-Physical Science</b> CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117, 118, or RTM 220	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Recreation and Tourism Management Core (2.25 GPA required)				
RTM 100	Intro to Recreation and Tourism Mgt.	3		
RTM 222	Managing Tourism Resources	3		
RTM 224	Tourism Motivation and Behavior	3		
RTM 226	Inclusive Services in Recreation and Tourism	3		
RTM 239	Programs and Operations in Recreation	3		
RTM 311	Measuring Tourism Impacts	3		
RTM 315	Management of Service Organizations	3		
RTM 328	Design & Maintenance of Recreation Facilities	3		
RTM 430	Senior Seminar	3		
RTM 450	Internship Senior Level	3-12		

**Students must select ONE of the concentrations on the following page**

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<b>Hospitality Management Emphasis (2.25 GPA required) (33 credit hours)</b>				
ACCT 205	Principles of Accounting I	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MKT 305	Principles of Marketing	3		
RTM 305	Hospitality Management	3		
RTM 309	Lodging Management	3		
RTM 325	Tourism Planning & Development	3		
RTM 355	Tourism Promotion	3		
RTM 415	Meetings, Conventions and Special Events Management	3		

Note: Hospitality Management emphasis includes a Business Administration minor.

<b>Park and Recreation Management Emphasis (2.25 GPA required) (27 credit hours)</b>				
RTM 331	Administration of Outdoor Recreation	3		
RTM 345	Ecotourism	3		
	<b><u>Select 2 courses from the following:</u></b>	3		
	RTM 342 International Tourism			
	RTM 346 Cultural Tourism	3		
	RTM 347 Resource-Based Tourism Mgt			
	<b><u>Select 3 courses from the following:</u></b>	3		
	RTM 320 Special Topics*			
	RTM 325 Tourism Planning & Dev.	3		
	RTM 415 Meetings, Conventions & Special Events Management			
	GEOG 311 GIS and Cartography	3		
	<b><u>Select 6 credit hours from the following:</u></b>	3		
	APST 330 Appalachian Trails			
	HS 201 Emergency Care			
	P ED 118 Individual Sports & Physical Activities			
	P ED 220 Special Topics *	3		
	RTM 220 Special Topics *			

\*May be repeated for credit with advisor permission

<b>Tourism Planning and Promotion Emphasis (2.25 GPA required) (27 credit hours)</b>				
MKT 305	Principles of Marketing	3		
RTM 320	Special Topics	3		
RTM 325	Tourism Planning & Development	3		
RTM 335	Urban Tourism	3		
RTM 342	International Tourism	3		
RTM 345	Ecotourism	3		
RTM 346	Cultural Tourism	3		
RTM 355	Tourism Promotion	3		
RTM 415	Meetings, Conventions and Special Events Management	3		

**RESIDENCE CREDIT:**

36 hours at Concord

16 of last 32 hours at Concord

NOTE: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Field.