## Concord University

## Bachelor of Science in Recreation and Tourism Management

Registrar's Office Official Document
Name: $\qquad$
120 hours minimum for graduation with a 2.00 average overall 56 hours from a four-year institution

2018-2019 Catalog


| Recreation and Tourism Management Core (2.25 GPA <br> required) |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| RTM 100 | Intro to Recreation and Tourism <br> Mgt. | 3 |  |  |
| RTM 222 | Managing Tourism Resources | 3 |  |  |
| RTM 224 | Tourism Motivation and Behavior | 3 |  |  |
| RTM 226 | Inclusive Services in Recreation <br> and Tourism | 3 |  |  |
| RTM 239 | Programs and Operations in <br> Recreation | 3 |  |  |
| RTM 311 | Measuring Tourism Impacts | 3 |  |  |
| RTM 450 | Internship Senior Level | $3-12$ |  |  |

## Note: Students must choose at least one concentration (see below)



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| Park and Recreation Management Emphasis (2.25 GPA required) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| RTM 328 | Design \& Maintenance of Recreation Facilities | 3 |  |  |
| RTM 331 | Administration of Outdoor Recreation | 3 |  |  |
|  |  | 3 |  |  |
|  | following: MGT 305, 306, 314; MKT 305; or POSC 204 | 3 |  |  |
|  | Select four (4) courses from the | 3 |  |  |
|  | GEOG 300, GEOG 311, GEOG | 3 |  |  |
|  | 345, RTM 346, RTM 347, APST | 3 |  |  |
|  | 205, or any additional courses approved by the Department Chair. | 3 |  |  |


| Tourism Planning and Promotion Emphasis (2.25 GPA required) |  |  |  |
| :---: | :---: | :---: | :---: |
| RTM 325 | Tourism Planning and Development | 3 |  |
| RTM 339 | Geography for Tourism Professionals | 3 |  |
| RTM 355 | Tourism Promotion | 3 |  |
| RTM 356 | Hosp. \& Tourism Marketing Mgt. | 3 |  |
| RTM 415 | Meetings, Conventions and Special Events Management | 3 |  |
| $\begin{aligned} & \text { MKT } \\ & 305 \end{aligned}$ | Principles of Marketing | 3 |  |
|  | Two (2) courses from the following: | 3 |  |
|  |  | 3 |  |
|  | One (1) course from the following: MGT 314; POSC 204. | 3 |  |
|  | Two (2) courses from the following: | 3 |  |
|  | courses approved by the Department Chair. | 3 |  |

## RESIDENCE CREDIT:

36 hours at Concord
16 of last 32 hours at Concord
NOTE: In some degree programs, this is prior to entering professional training.
9 hours in Major, Teaching Field.

