### **Concord University**

# Bachelor of Science in Recreation and Tourism Management Registrar's Office Official Document

| Name:                     |   |                    | _          |      |
|---------------------------|---|--------------------|------------|------|
| 120 h                     |   |                    | _ 11       |      |
|                           | nimum for graduation with a 2.00 averagon a four-year institution                                   | e over             | 111        |      |
| Course                    |   |                    |            | P    |
|                           | Oral Communications (9 credit hours) Select of COMM 101   | one coi            | ırse fr    | om   |
|                           |   |                    |            |      |
| ENGL 101                  | Composition & Rhetoric I  | 3                  |            |      |
| ENGL 102                  | Composition & Rhetoric II   | 3                  |            |      |
|                           |   | 3                  |            |      |
|                           | d Humanities (6 credit hours) Select one (1) co   |                    |            |      |
|                           | nd one (1) course from History and Philosophy<br>3 credit hours.                                    | . *Ма <sub>:</sub> | y be       |      |
| терешей јог               | ENGL 203, 204, *2201, *2202, *2203,   | 1                  | T          | l    |
|                           | *2204 or *2205  | 3                  |            |      |
|                           | WCT 101 102 202 204 PWW 101 102   | 2                  |            |      |
|                           | <b>HIST</b> 101, 102, 203, 204, <b>PHIL</b> 101, 102, 210, 316, or 361                              | 3                  |            |      |
| Fine Arts– (3             | 3 credit hours) Select one (1) course from the  | followi            | ng:        |      |
|                           | <b>ART</b> 101, 103, 105, 106, 204, 205, 216,   |                    |            |      |
|                           | 303, 304, 308, <b>MUS</b> 101, *451, *453A, or <b>THEA</b> 102                                      | 3                  |            |      |
| Social and B              | ehavioral Sciences (9 credit hours) Select one  | (1) cou            | irse fro   | от   |
| three differer            | 0   |                    |            |      |
| RTM 100                   | Category 1 - Business and Professional Studies  | 3                  | See<br>Maj | or   |
|                           | BGEN 105, ECON 201, ECON 202,   |                    | iviaj      | 01   |
|                           | FIN 200, RTM 100 or SOWK 161  Category 2 - Geography  | 3                  |            |      |
|                           | GEOG 101, 255 or 321  | 3                  |            |      |
|                           | Category 3 - Political Science<br>POSC 101, 104, or 202   | 3                  |            |      |
|                           | Category 4 - Psychology   |                    |            |      |
|                           | PSY 101 or 200 Category 5 – Sociology   |                    |            |      |
|                           | SOC 101, 201, or 301  |                    |            |      |
| Natural Scien categories. | nces (7-8 credit hours) Select one (1) course fr  | om two             | ) differ   | rent |
|                           | Category 1-Biological Science<br>BIOL 101, 102 or 103   | 4                  |            |      |
|                           | Category 2-Earth & Space Science  | 4                  |            |      |
|                           | GEOL 101, GEOL 150,<br>GEOG 200,  | 3-4                |            |      |
|                           | PHSC 104, or  |                    |            |      |
|                           | PHYS 105  |                    |            |      |
|                           | Category 3-Physical Science   |                    |            |      |
|                           | CHEM 100, CHEM 101/111,<br>PHSC 103,  |                    |            |      |
|                           | PHYS 101, or PHYS 201   |                    |            |      |
| Mathematics 100 or highe  | <br>(3 credit hours) Select one (1) Mathematics c<br>r.   | ourse n            | umbei      | red  |
|                           |   | _                  |            |      |
|                           | l<br>llness (2 credit hours) Select one or more cour<br>at least two hours.                         | ses list           | ed bel     | ow   |
|                           | <b>H ED</b> 120, 304, <b>P ED</b> 101M, 117, 118, or <b>RTM</b> 220                                 | 2                  |            |      |
|                           | l<br>sical Language – (Optional 6 credit hours) Sei<br>me Modern/Classical Language for substitutio |                    |            | ses  |
| within the su             | May not substitute Modern Language for  | purp               | oses.      |      |
|                           | ENGL 101, ENGL 102, the 3 hour  |                    |            |      |
|                           | Mathematics requirement or the 4-hour lab   |                    |            |      |

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| <b>Recreation and Tourism Management Core</b> (2.25 GPA required) |  |      |  |  |
|---|--|------|--|--|
| RTM 100   | Intro to Recreation and Tourism Mgt.         | 3    |  |  |
| RTM 222   | Managing Tourism Resources                   | 3    |  |  |
| RTM 224   | Tourism Motivation and Behavior              | 3    |  |  |
| RTM 226   | Inclusive Services in Recreation and Tourism | 3    |  |  |
| RTM 239   | Programs and Operations in<br>Recreation     | 3    |  |  |
| RTM 311   | Measuring Tourism Impacts                    | 3    |  |  |
| RTM 450   | Internship Senior Level                      | 3-12 |  |  |

#### Note: Students must choose at least one concentration (see below)

| Hospitality Management Emphasis (2.25 GPA required) |   |   |  |  |
|---|---|---|--|--|
| RTM 309   | Lodging Management  | 3 |  |  |
| RTM 315   | Management of Service<br>Organizations  | 3 |  |  |
| RTM 328   | Design and Maintenance of<br>Recreation Facilities                                    | 3 |  |  |
| RTM 355   | Tourism Promotion   | 3 |  |  |
| RTM 415   | Meetings, Conventions and Special<br>Events Management                                | 3 |  |  |
| ACCT 205  | Principles of Accounting I  | 3 |  |  |
| MGT 305   | Principles of Management  | 3 |  |  |
| MGT 308   | Human Resource Management   | 3 |  |  |
|   | Select three (3) courses from the following: FIN 311, 315; MKT 305, 321; MGT 314, 410 | 3 |  |  |
|   |   | 3 |  |  |
|   |   | 3 |  |  |

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| Park and Recreation Management Emphasis (2.25 GPA required) |   |   |  |  |
|---|---|---|--|--|
| RTM 328   | Design & Maintenance of<br>Recreation Facilities  | 3 |  |  |
| RTM 331   | Administration of Outdoor<br>Recreation   | 3 |  |  |
|   | Select two (2) courses from the   | 3 |  |  |
| following: MGT 305, 306, 314;<br>MKT 305; or POSC 204       | following: MGT 305, 306, 314;   | 3 |  |  |
|   | Select <u>four (4) courses</u> from the following: BIOL 201, GEOG 255, GEOG 300, GEOG 311, GEOG | 3 |  |  |
|   |   | 3 |  |  |
|   | 411, POSC 239, RTM 325, RTM 345, RTM 346, RTM 347, APST   | 3 |  |  |
|   | 3302, APST 455, P ED 118, S ED 205, or any additional courses approved by the Department Chair. | 3 |  |  |

| Tourism Planning and Promotion Emphasis (2.25 GPA required) |   |   |  |  |
|---|---|---|--|--|
| RTM 325   | Tourism Planning and Development  | 3 |  |  |
| RTM 339   | Geography for Tourism Professionals                                     | 3 |  |  |
| RTM 355   | Tourism Promotion   | 3 |  |  |
| RTM 356   | Hosp. & Tourism Marketing Mgt.  | 3 |  |  |
| RTM 415   | Meetings, Conventions and Special<br>Events Management                  | 3 |  |  |
| MKT<br>305  | Principles of Marketing   | 3 |  |  |
|   | Two (2) courses from the following:<br>RTM 345, 346, 347                | 3 |  |  |
|   |   | 3 |  |  |
|   | One (1) course from the following: MGT 314; POSC 204.                   | 3 |  |  |
|   | Two (2) courses from the following:                                     | 3 |  |  |
|   | POSC 239, 303; any additional courses approved by the Department Chair. | 3 |  |  |

#### RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

NOTE: In some degree programs, this is prior to entering professional

9 hours in Major, Teaching Field.

Revised 10/8/2018