

**Concord University**  
**Bachelor of Science - Business Administration**  
*Registrar's Office Official Document*

2023-2024 Catalog

Name \_\_\_\_\_  
 120 Semester hours minimum for graduation with a 2.00 average  
 overall 56 hours from a four-year institution

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205	Fundamentals of Business Communication	3	See Major	
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	<b>ENGL</b> 203 or 204	3		
	<b>HIST</b> 101, 102, 203, 204, <b>PHIL</b> 101,210, 316, or 361	3		
Fine Arts-- (3 credit hours) Select one (1) course from the following:				
	<b>ART</b> 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, <b>MUS</b> 101, *451, *453A, or <b>THEA</b> 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
ECON 203	<b>Category 1 - Business and Professional Studies</b> BGEN 105, ECON 203, ECON 204, FIN 200, RTM 100 or SOWK 161	3	See Major	
	<b>Category 2 - Geography</b> GEOG 101 or 221	3		
	<b>Category 3 - Political Science</b> POSC 101, 104, or 202	3		
	<b>Category 4 - Psychology</b> PSY 101 or 200			
	<b>Category 5 - Sociology</b> SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	<b>Category 1-Biological Science</b> BIOL 101, 102, 121, or 122	4		
	<b>Category 2-Earth &amp; Space Science</b> GEOL 101, GEOL 150, GEOL 140, GEOG 200, PHSC 104, or PHYS 105	3-4		
	<b>Category 3-Physical Science</b> CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
	Math 103 College Algebra is recommended and is a prerequisite to BGEN 202	3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	<b>HED</b> 120, 304, <b>PED</b> 101M, 117 or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Business Administration Core Curriculum (2.30 GPA required)				
ACCT 205	Principles of Accounting I	3		
ACCT 206	Principles of Accounting II	3		
BGEN 202	Decision Sciences I	3		
BGEN 205	Fundamentals of Business Communication	3		
BGEN 222	Business Productivity Software	3		
BGEN 301	Principles of Business Law	3		
BGEN 335	Decision Sciences II	3		
BGEN 412	International Business	3		
ECON 203	Principles of Microeconomics	3		
ECON 204	Principles of Macroeconomics	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 410	Business Ethics and Social Responsibility	3		
MGT 465	Strategic Management	3		
MKT 305	Principles of Marketing	3		

**Students must select ONE of the concentrations below**

CPA ACCOUNTING TRACK				
ACCT 303	Accounting Regulations	3		
ACCT 305	Intermediate Accounting I	3		
ACCT 306	Intermediate Accounting II	3		
ACCT 310	Federal and State Taxation I	3		
ACCT 401	Auditing	3		
ACCT 415	Accounting Information Systems	3		
	Business Elective	3		

**NOTE:**  
*Under the Uniform Accountancy Act (UAA), a CPA may be licensed in one jurisdiction and practice in another essentially equivalent jurisdiction. All 50 states are considered essentially equivalent and require 150 credit hours, completion of the CPA examination, and one year of experience for licensure.*

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CMA ACCOUNTING TRACK				
ACCT 316	Accounting & Business Data Analytics	3		
ACCT 318	Cost Accounting	3		
ACCT 415	Accounting Information Systems	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

MANAGEMENT				
BGEN 311	Management Information Systems	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

FINANCE				
FIN 315	Intermediate Financial Management	3		
FIN 316	Investments	3		
FIN 402	Financial Modeling in Excel	3		
FIN 407	Financial Institutions	3		
FIN 436	International Financial Management	3		
	Business Elective	3		
	Business Elective	3		

MARKETING				
MKT 316	Advertising and Sales Promotion	3		
MKT 321	Sales	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
MKT 445	Marketing Management	3		
	Business Elective	3		
	Business Elective	3		

HOSPITALITY MANAGEMENT				
HSP 100	Introduction into Recreation & Tourism Management	3		
HSP 305	Hospitality Management	3		
HSP 309	Lodging Management	3		
HSP 325	Tourism Planning & Development	3		
HSP 415	Meetings, Conventions and Special Events Management	3		
	Business Elective	3		
	Business Elective	3		

SPORT MANAGEMENT				
SPT 210	Sport Ethics and Diversity	3		
SPT 225	Sport Governance	3		
SPT 425	Sport Facilities & Operations Mgt	3		
SPT 450	Sport Management Internship	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

**RESIDENCE CREDIT:**

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

**TOTAL MINIMUM CREDITS REQUIRED: 120**

**GENERAL EDUCATION CREDITS: 39-41**

**PROGRAM REQUIREMENTS: 60**

**ELECTIVE CREDITS: 19-21**

Revised: 07/18/2023