

Concord University
Bachelor of Science - Business Administration
 Registrar's Office Official Document

Name _____
 120 Semester hours minimum for graduation with a 2.00 average
 overall 56 hours from a four-year institution

2021-2022 Catalog

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205	Fundamentals of Business Communication	3		See Major
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		
Fine Arts-- (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
BGEN 105	Category 1 - Business and Professional Studies BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101, 255 or 321	3		
	Category 3 - Political Science POSC 101, 104, or 202	3		
	Category 4 - Psychology PSY 101 or 200			
	Category 5 - Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102, 121, or 122	4		
	Category 2-Earth & Space Science GEOG 101, GEOL 140 or 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
MATH 103	College Algebra	3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117 or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Business Administration Core Curriculum (2.30 GPA required)				
ACCT 205	Principles of Accounting I	3		
ACCT 206	Principles of Accounting II	3		
BGEN 202	Decision Sciences I	3		
BGEN 205	Fundamentals of Business Communication	3		
BGEN 222	Business Productivity Software	3		
BGEN 301	Principles of Business Law	3		
BGEN 335	Decision Sciences II	3		
BGEN 412	International Business	3		
ECON 203	Principles of Microeconomics	3		
ECON 204	Principles of Macroeconomics	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 410	Business Ethics and Social Responsibility	3		
MGT 465	Strategic Management	3		
MKT 305	Principles of Marketing	3		

Students must select ONE of the concentrations on the following page

RESIDENCE CREDIT:

36 hours at Concord
 16 of last 32 hours at Concord
 Note: In some degree programs, this is prior to entering professional training.
 9 hours in Major, Teaching Fields

TOTAL MINIMUM REQUIRED CREDIT: 120

GENERAL EDUCATION CREDIT: 39-41

ELECTIVE CREDIT: 19-21

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ACCOUNTING				
ACCT 303	Accounting Regulations	3		
ACCT 305	Intermediate Accounting I	3		
ACCT 306	Intermediate Accounting II	3		
ACCT 310	Federal and State Taxation I	3		
ACCT 401	Auditing	3		
ACCT 415	Accounting Information Systems	3		
	Business Elective	3		

NOTE:

Since July 1, 2000, 150 hours of college credit are required to sit for the CPA exam in West Virginia and other states.

MARKETING				
MKT 316	Advertising and Sales Promotion	3		
MKT 320	Sales	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
MKT 445	Marketing Management	3		
	Business Elective	3		
	Business Elective	3		

FINANCE				
FIN 315	Intermediate Financial Management	3		
FIN 316	Investments	3		
FIN 407	Financial Institutions	3		
FIN 436	International Financial Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

MANAGEMENT				
BGEN 311	Management Information Systems	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resources Management	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

HOSPITALITY MANAGEMENT				
HSP 100	Introduction into Recreation and Tourism Management	3		
HSP 305	Hospitality Management	3		
HSP 309	Lodging Management	3		
HSP 325	Tourism Planning and Development	3		
HSP 415	Meetings, Conventions and Special Events Management	3		
	Business Elective	3		
	Business Elective	3		

SPORT MANAGEMENT				
SPT 210	Sport Ethics and Diversity	3		
SPT 225	Sport Governance	3		
SPT 425	Sport Facilities & Operations Mgt	3		
SPT 450	Sport Management Internship	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		